

Apply and pay the contactless way.

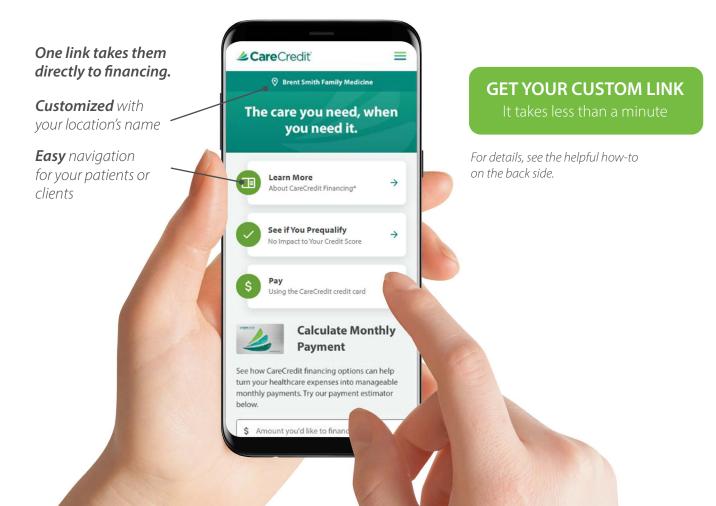
To support all the ways you provide care, CareCredit's custom link is an all-inclusive digital solution that allows your patients or clients to learn about, see if they prequalify and then apply for the CareCredit card, calculate their monthly payment, and pay online – all from their own device.

PATIENT OR CLIENT BENEFITS

- **Private access from anywhere.** Provides self-guided financing from home, inside your location or outside waiting.
- Helps reduce barriers with prequalification. When they check if they prequalify it's a soft inquiry, with no impact on their credit score.
- **Increased safety.** Delivers a secure, contactless financing experience, eliminating the need to pass paper forms or a card back and forth.
- Quick budgeting. Includes a Payment Calculator so they can easily estimate monthly payments.
- Immediate credit decision. Allows same-day payment if approved for credit.

PROVIDER BENEFITS

- **Saves time.** Allows your team to share financing options without taking time away from carefocused conversations.
- **Streamlined process.** Eliminates the need to retain paper applications and collect sensitive personal information.
- **Supports cost conversations.** Since it's tied to your Merchant ID, you can see who has applied, been approved or has available credit.
- Helps increase treatment acceptance. Provide a positive financial experience that can help them feel comfortable moving forward with a convenient way to pay.

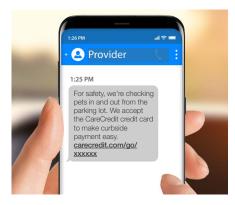


How to create your custom link:

1. LOG INTO THE CARECREDIT PROVIDER CENTER Visit carecredit.com/customlink.

2. SELECT YOUR PREFERRED FORMAT(S)

Your custom link comes in a variety of formats, each associated with your CareCredit merchant ID number:



Unique URL to text, email, add to statements and more



QR code and display



Website banners or buttons

3. SHARE WITH PATIENTS OR CLIENTS

Each format links them directly to the self-guided financing experience – from their own device.

4. GET PAID OUICKLY

As always, you receive payment from the transaction within 2 business days when they pay with the CareCredit credit card.

GET YOUR CUSTOM LINK

Customize the experience:

The pay option can be turned ON or OFF. The default setting is ON. If you'd like to change this, all it takes is a quick click. **You can also select the promotional financing options you want to make available.***

REVIEW ONLINE PAYMENTS

CHOOSE PROMOTIONS



For questions and ideas, contact your Practice Development Team at 800-859-9975, option 1 then 6.